

guide to careers-work innovation

www.careersinnovation.net

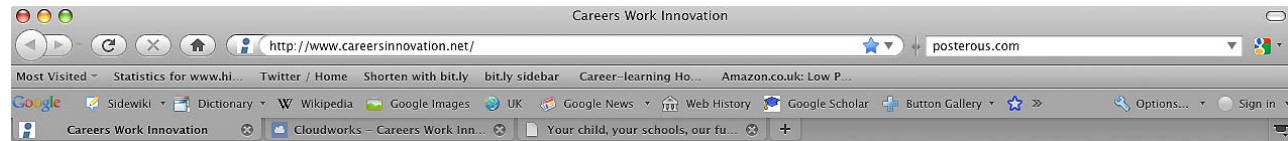
home page

This is a web portal. With your browser open, use this guide to work out how you can take part. It links you to other sites:

- > **cloudworks** - where you can exchange ideas concerning innovative action;
- > **write-to-reply** - where you can examine development work in detail.

Each site has its own web address. On most browsers each will show as separate tab - allowing you easily to move back and forth.

Innovation is a sensitive matter, so whatever you see and show on any of these sites is password protected.



welcome page

Careers Work Innovation
Where you can find leading-edge ideas for careers work – including information-advice-and-guidance (iag), careers education (ce), career counselling, mentoring, coaching, personal-and-social development, learning for well-being, for a changing world, portfolio development and individual action-planning

Navigation

- Cloudworks**
Cloudworks is a social networking site for sharing information, ideas and opinions about Careers Work Innovation.
[Click here to go to the Cloudworks site.](#)
- Write To Reply**
A site for commenting on public reports in considerable detail. Two documents are available:
[Your child, your schools, our future: building a 21st century schools system](#)
[An Informed Choice: A Road Map for Improving Careers Information, Advice and Guidance \(IAG\) Across the UK](#)

Welcome!

Who is it for? people with new ideas on how to make careers work more useful and effective - education and guidance professionals, volunteers, their families, communities and employers, politicians and their advisers.

Why is it here? it is an international forum - sharing ideas on the issues, the possibilities, the design of innovative and effective action and the policies needed to support all of this

What can you do? develop and present your thinking - blogging, responding, proposing new ideas, annotating proposals and inserting links to other sites

How does it help? be part of a process of improvement - work on change, stay in touch, make new contacts, try out ideas, broaden horizons and get feedback

How can you find out more and support can you find? for practice, research, development and policy - in all sectors of the work

Feedback
Say what you think of this site - [click here to tell us.](#)

Guide
For a short guide to the process - [click here](#)

News
Latest activity on the Careers Work Innovation "Cloudscape" and the "Write To Reply" sites:

Cloudworks: Careers Work Innovation News Feed

A fair chance in life August 31, 2009
Unleashing Aspirations - commissioned by Gordon Brown - describes bad things happening in Britain's opportunity structure. We have a natural interest - it is about who gets to do what in society. It is also about why it is so unfair. The report documents how top jobs in law...

browser tool bar

navigate between sites

find a **focus** for this work

see why this **activity** is worth supporting

link to the careers-innovation page in **cloudworks**

link to one or more proposals in **write-to-reply**

link to **recent** cloudworks contributions

give **feedback and suggest** new content on this site

download **this guide** to the site

cloudworks

Cloudworks appears in a second tab on your browser. You need to sign-up and log-in. The site has an easy-to-use structure.

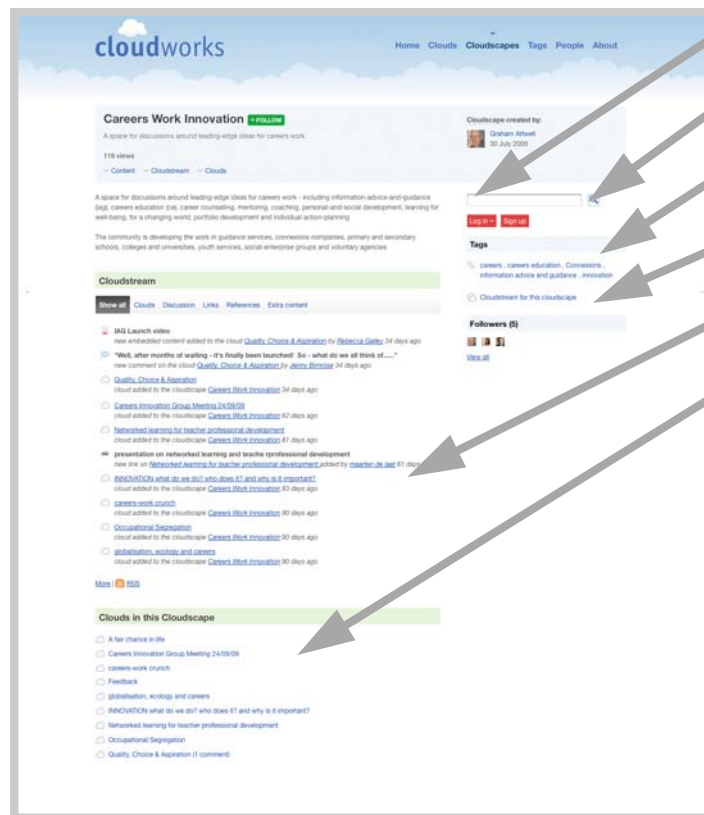
- > each discussion is a **cloud**,
- > each cluster of related discussions is a **cloudscape**.

The portal takes you to the careers-work innovation scape. You can find out what is going on and add what you know. You can also start a new cloud.

All of your contributions can include links that help to develop your ideas - such as powerpoints, graphics and other web addresses.

The whole cloudworks site is broadly based - you can use it to move into other scapes - with more ideas for education.

welcome page



sign up and log in

find other scapes

search this scape with tags

start a new cloud

check cloudscape traffic

go to a cloud

start a new discussion

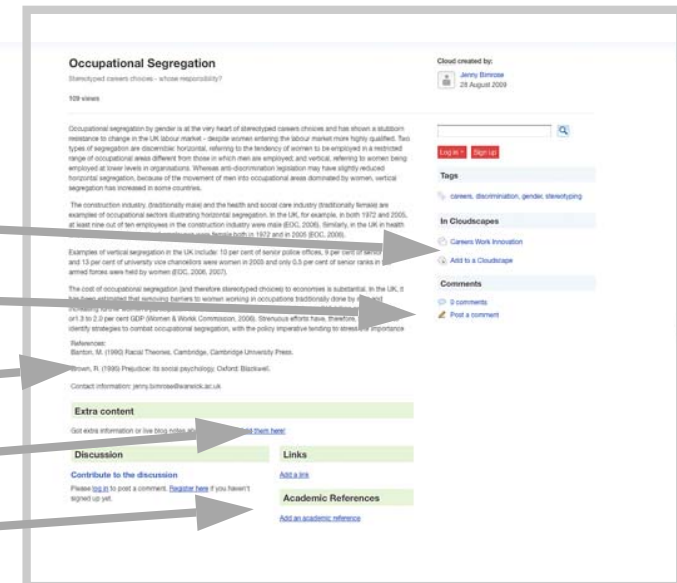
add to a discussion

expand existing links

give further information

show new links

page to add to a cloud
or start a new cloud



write-to-reply

The portal takes you to the particular document you select. Each new page appears as a new tab. Once in write-to-reply you can go to any document it contains. It allows you to comment on documents in detail. You can read the document as a whole or go straight to any part of it. You can also submit your own innovation documents for comment.

document page

The screenshot shows a document page titled "YOUR CHILD, YOUR SCHOOLS, OUR FUTURE: BUILDING A 21ST CENTURY SCHOOLS SYSTEM". It features a search bar at the top right, a "Table of Contents" on the left, and an "About" section on the right. Below the "About" section are sections for "BROWSE COMMENTS", "RECENT COMMENTS", "TAGS", and "LINKS". Annotations with arrows point to various elements: a search bar, the "Table of Contents", the "About" section, the "BROWSE COMMENTS" section, the "RECENT COMMENTS" section, the "TAGS" section, and the "LINKS" section.

search the **whole write-to-reply site**

be clear about its **purpose**

review **previous comments**

make a **comment on the whole document**

find sections - the contents list is a menu

look for themes - tag-cloud font-size indicates frequencies

submit your own work - through the feedback page

download this page's **original document**

give **identifying details**

see **who else** has contributed

make your own **contribution**

confirm your contribution

comment page

The screenshot shows a comment page for a document. It features an "OVERVIEW" section on the left, a "COMMENTS" section in the center, and a "CONTENTS" section on the right. The "COMMENTS" section includes a form for adding a comment, with fields for Name, Email, and URL, and an "Add comment" button. Annotations with arrows point to the "OVERVIEW" section, the "COMMENTS" section, the "Add comment" button, and the "CONTENTS" section.

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