

## Dr Bill Law

Bill offers independent support for programme development in careers work. That offer is taken up in the UK and across the globe. In the UK he has developed the government's open-learning pack *Careers Work*, and - more recently - provided blue-sky thinking to inform the Qualifications and Curriculum Authority's reform of the 11-19 National Curriculum.

He holds visiting roles in a number of research-and-development organisations. He also works directly with education professionals, their managers, and with volunteers - engaged in local scheme-, team-, and network-development.

The material and support is designed to enable all helpers in improving face-to-face, curriculum-based and community-linked careers-work programmes. The material can be found, and, contact made, at Bill's website:

[www.hihohiho.com](http://www.hihohiho.com)



### more information

Bill was for 12 years a teacher - seven of them as a careers specialist. His doctorate was awarded for ground-breaking research into role re-definition associated with introducing well-developed careers-education-and-guidance programmes into schools. In 1972 he joined the University of Reading, to help train careers advisers and teachers in advanced diploma and masters programmes.

When, in 1975, The National Institute for Careers Education and Counselling was established, Bill was invited to apply for its first Senior Fellowship. He designed, set up and disseminated the institute's training resources centre. Its material was substantially based on the influential Law-Watts 'self-opportunity-decision-transition' (DOTS) analysis of careers-work coverage. He later incorporated that training material into his design of all three editions of the government's widely-used open-learning pack *Careers Work*.

Since 1992 Bill has been an independent education consultant - working in the UK and abroad. His work over these years has included the development of student-learning material, conducting original research, the formulation of new theory, and support for development work at the point-of-use.

His current work is based on new ideas-for-action making careers work more useful in the context of contemporary economic, technological, cultural and environmental change. He is interested in new opportunities offered by emerging policies for education. And he is working on developing the potential for more sustainable learning afforded by the use of narrative-based learning-and-assessment methods.

All of this work is spread between his current positions as:

- > Founding Fellow, National Institute for Careers Education and Counselling;
- > Senior Visiting Research Fellow, Canterbury Christ Church University;
- > Senior Visiting Associate, International Centre for Guidance Studies, University of Derby;
- > designer, manager and owner of the website 'The Career-learning Café'.

### selected current projects

- 2006-10** consultancy to the British Higher Education Careers Service Unit - developing creative thinking for the future of careers work in higher education;
- 2007-08** staff-development support in Australia, Denmark, Ireland, The Netherlands and Sweden;
- 2007-08** development of narrative-based 'storyboarding', processes, for the assessment of student learning - working with Leeds Metropolitan University;
- 2007-08** research-and-development on learning for well-being in Northamptonshire Schools - on behalf of Connexions Northamptonshire, leading to the publication of an on-line training pack for coordinators of economic well-being;
- 2007-09** programme-development with the Careers Research and Advisory Centre's *iCould* project, based on on-line narratives of career management experience, and providing processes for 14-19 year-old students to use in interrogating these stories;
- 2008-09** developing an on-line practice-based programme-development framework, for use in the Higher Education Careers Service Unit's project - *Putting Research into Practice*.

### selected publications

- 1973** *Decide for Yourself* (classroom material). Cambridge.
- 1977** (with Tony Watts) *Schools Careers and Community*. London: Church Information Office Publications.
- 1977-79** 'System orientation: a dilemma for role conceptualisation in schools'. *British Journal of Guidance and Counselling*, 5 (2), 6 (1), 6 (2) & 7 (2).
- 1981** 'Community interaction: a "mid-range" focus for theories of career development in young adults'. *British Journal of Guidance and Counselling* 9 (2).
- 1991** *Careers Work* (open-learning pack). Department for Education and Science (updated 1995 and 1999).
- 1996** (with Tony Watts, Kohn Killeen, Jennifer Kidd and Ruth Hawthorn) *Rethinking Careers Education and Guidance - Theory, Policy and Practice*. London: Routledge.
- 1999** (with Barbara McGowan) *Opening Doors: A Framework Career-related Learning in Primary and Middle Schools*. Cambridge: Careers Research and Advisory Centre.
- 2000** 'Learning for work: global causes, national standards' in Audrey Collins and Richard Young (eds): *The Future of Career*. Cambridge University Press.
- 2000** *How to Coordinate Careers Work with Curriculum*. Chelmsford: Essex Careers and Business Partnership.
- 2001** *New Thinking for Connexions and Citizenship*. Derby: Centre for Guidance Studies.
- 2002** (with Frans Meijers & Gerard Wijers) 'New Perspectives on career and identity in the contemporary world'. *British Journal of Guidance and Counselling*, 30 (4).
- 2005** 'Liberté, futilité... autonome - careers education as an emancipatory activity in Barrie Irving and Beatriz Malik (eds): *Critical Reflections Guidance*. London: Routledge-Falmer.
- 2006** 'Careers Work - Which Way is Forward?' in Hazel Reid (ed): *Repositioning Careers Education and Guidance*. Canterbury: Canterbury Christ Church University.
- 2006** *Life-role Relevance in Curriculum* ('blue-sky' thinking commissioned by the QCA). Website: [www.hihohiho.com/moving%20on/cafqca.pdf](http://www.hihohiho.com/moving%20on/cafqca.pdf) .
- 2006** *Careers Education and Guidance - Out of the Box*. Website: [www.hihohiho.com/underpinning/cafculture.pdf](http://www.hihohiho.com/underpinning/cafculture.pdf) .
- 2008** 'Making narrative work' in Hazel Reid (ed): *Constructing a Way Forward*. Canterbury: Canterbury Christ Church University.
- 2008** *Relocating Careers Work in Curriculum*. Website: [www.hihohiho.com/moving%20on/cafcriculum.pdf](http://www.hihohiho.com/moving%20on/cafcriculum.pdf) .
- 2008** *Narratives for Well-being - How We Can Use Stories and Why We Should*. Website: [www.hihohiho.com/magazine/mkngtwork/cafnarrative.pdf](http://www.hihohiho.com/magazine/mkngtwork/cafnarrative.pdf) .
- 2008** 'Careers work in the curriculum - ready for anything'. *Careers Education and Guidance*, June.